



## What is our vision?

The North-East Region will become a more attractive destination for tourists.

## What are our objectives?

? The discovery and valorification of every geographical areas within the region through innovative turistical products and packeges

? The turism value chain digitalization (apps, marketing, advertising, etc.)

Due to its favorable conditions, the beauty of the places, the purity of the air, the water, mountain areas in the counties of Bacu, Neamt and Suceava, as well as the irreplaceable cultural and religious heritage, the North-East Region has a high touristic potential, which can be compared to other famous touristic areas in the country and abroad.

Tourism development strategies play an increasingly important role, representing parts of these documents that aim to socio-economic development, undertaken at local, county, regional, or national level. Frequently, tourism is viewed as one the best solutions for economic recovery, but without a detailed and realistic analysis of what territory offers from this point of view, this new trend for resolving the economic dysfunction remains at a vague level.

Forms of tourism practiced in North-East Region of Romania:

• **Barbarian tourism:** the North-East Region offers broad possibilities for the development of barbarian tourism. The localities that have been granted the status of open resort are Valea Dornei Municipality, Suceava County, Sîrbia-Moldova City, Bacu County, Târgu Ocna City, Bacu County.

• **Rural tourism and agrotourism:** in North-East Region, Suceava comprises several agro-tourist areas.